



Isthmus Green Day – Saturday April 20, 2013 – Monona Terrace, Madison, WI

* FOR IMMEDIATE RELEASE *

Doug Fine comes to Madison for Isthmus Green Day!

Madison, WI • February 7, 2012 — Doug Fine, journalist and author, will make his Madison debut headlining the one-day sustainability celebration, **Isthmus Green Day**, on April 20th at Monona Terrace Community and Convention Center. Admission is free and open to the public.

Fine has traveled to five continents, reporting from remote forests and war zones in Burma, Rwanda, Laos, Guatemala, and Tajikistan. He is a contributor to National Public Radio and Public Radio International. His work has appeared in **The Washington Post**, **Wired**, **Salon**, **The Christian Science Monitor**, **Outside** and more.



At Isthmus Green Day, Fine will share his experiences and answer the question, “Can a ‘Digital Age’ human live petroleum-free, without giving up any ‘Digital Age’ comforts?” He’ll also discuss the burgeoning legal cannabis industry and how that “new green economy” is shaping our country.

Here’s what others have said about Fine’s most recent books, **Farewell, My Subaru** and **Too High To Fail**:

*“Fine is a...storyteller in the mold of...Douglas Adams. If you’re a fan of **Hitchhiker’s Guide to the Galaxy**-style humor — and also looking to find out how to raise your own livestock to feed your ice-cream fetish — **Farewell, My Subaru** may prove a vital tool.” – **Washington Post***

*“Fine examines how the American people have borne the massive economic and social expenditures of the failed Drug War, which is ‘as unconscionably wrong for America as segregation and DDT.’ A captivating, solidly documented work rendered with wit and humor.” – **Kirkus** (Starred Review)*

Isthmus Green Day is an expo and forum that celebrates and promotes environmentally conscious living through informative exhibits, product demonstrations, educational activities, fascinating speakers, shopping opportunities, and more. This popular community event, now in its sixth year, attracts thousands of visitors, drawn from the massive Isthmus audience of active, interested and influential people.

Learn more about Isthmus Green Day at Isthmusgreenday.com

Contact

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